



How it Works

The \$500 Jewelry Shopping Spree

1. A Company advertises by dropping direct mail, TV, radio or newsprint and they offer the \$500 Shopping Spree as a bonus gift for performance (showing up, test driving, allowing a salesperson to set an appointment, buying something, etc.). Proper disclosures are added to the ad, namely - Shipping & handling charges per item plus a one time per order \$5 processing fee are the responsibility of the holder.
2. A person responds to the advertisement and performs the desired task (showing up, test driving, allowing a salesperson to set an appointment, buying something, etc.).
3. The Company hands out a printed \$500 Shopping Spree which contains all the information necessary for the holder to take advantage of the offer. The certificate gives the holder explicit instructions on how to redeem the offer. In addition, the shipping & handling charges are spelled out on the certificate in two places.
4. The holder of the certificate goes online to www.selectyourgifts.com and logs into the website. When the visitor to the website arrives they are provided the complete terms and conditions of the offer plus a complete and thorough Frequently Ask Questions area to help them with any questions that they may have. If the visitor needs additional information they are allowed to contact us via email or telephone.
5. The visitor then arrives at our Home Page, which greets the new visitor and again provides helpful information as well as pointing out that the shipping & handling charge per item and the \$5 per order processing fee is the responsibility of the holder. Select Your Gifts makes every effort to give the visitor all the information that they might need to successfully place an order. A special section on "How To Shop" is provided that walks the user through placing an order.
6. The visitor places items in their shopping cart and when they are finished they proceed to checkout. They enter their information on Secure Servers and then pay for the shipping and handling via credit card. Their order is accepted; a receipt is issued on line and via email. In addition, their MY ACCOUNT section of the website is updated with their information so they can check on the status of their order at any time. They can change their information, change their address, track their order via computer with one click of their mouse and they can come back to the site at any time to use the remainder of their Shopping Spree.

7. **The visitor is provided with complete customer service** via FAQ, email and live telephone operators. Having been in business for 27 years we realize that the customer expects and deserves massive customer service. By adding the MY ACCOUNT section to our website we have EMPOWERED the customer to provide their own customer service as well. They can place their order, change their order, cancel their order, track their order and basically keep track of their complete Shopping Spree experience.
8. **The customer receives the products ordered via UPS** along with a packing slip. If they have any problem with their order they can contact us directly via telephone or email and our customer service department will help them with their problem.
9. **AN EXAMPLE:** A person orders 1 As Seen On TV Bracelet for \$49.95 and places the item in their shopping cart. The computer deducts the \$49.95 from their Shopping Spree amount and adjusts their Shipping & Handling charges to \$6.95. They continue to shop until they decide to check out and then verify that the information that they entered was correct. They are also told that their credit card will be charged the amount stated for shipping and handling plus the one time \$5 processing fee. After they review the order they proceed to check out and pay. The products are delivered and the customer is satisfied.
10. **To protect the customers** all data entry is behind secure servers and their information is never sold or used by any third parties. In addition, all products offered on the website are in stock and all orders are shipped out in a timely fashion. The customer is constantly updated via SCREENS, emails and the MY ACCOUNT section.
11. **In summary**, the product works and the customers are very happy. Tens of thousands of customers have come back again and again to use their Shopping Spree. The product is profitable and we intend to make our customers very satisfied so they will keep coming back for many years to come.

If you need further information please visit www.selectyourgifts.com and go through the website (use "jssample" for the certificate number and "sample" for the password to gain access). If you have additional questions please call 800-771-4767 (Ext 123) and ask for a Select Your Gifts Customer Service Manager.

Please note that The \$500 Jewelry Shopping Spree is good in the 48 Continental United States only.