



# Totally Free Jewelry Gift Certificate



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## How the Totally Free Jewelry Gift Certificate Works

1. A Company advertises by dropping direct mail, TV, radio or newsprint and they offer the \$250 Totally Free Jewelry as a bonus gift for performance (showing up, test driving, allowing a salesperson to set an appointment, buying something, etc.). Proper disclosures are added to the ad, namely - This is a Totally Free Gift Certificate - there are no charges what-so-ever.
2. A person responds to the advertisement and performs the desired task (showing up, test driving, allowing a salesperson to set an appointment, buying something, etc.).
3. The Company hands out a printed \$250 Totally Free Jewelry Gift Certificate, which contains all the information necessary for the holder to take advantage of the offer. The certificate gives the holder explicit instructions on how to redeem the offer by going to [www.totallyfreejewelry.com](http://www.totallyfreejewelry.com) and entering in their certificate number and password.
4. The holder of the certificate goes online to [www.totallyfreejewelry.com](http://www.totallyfreejewelry.com) and logs into the website. When the visitor to the website arrives they are instructed to read the How To Shop instructions which completely explains their Free On-line Gift Certificate. If the visitor needs additional information they are allowed to contact us via email or telephone.
5. The visitor then arrives at our Home Page, which greets the new visitor and again provides helpful information as well as pointing out again that there are NO CHARGES OF ANY KIND. A special section on "How To Shop" is provided that walks the user through placing an order.
6. The visitor places items in their shopping cart and when they are finished they proceed to checkout. They enter their information on Secure Servers and they simply press check-out. Their order is accepted; a receipt is issued on line and via email. In addition, their MY ACCOUNT section of the website is updated with their information so they can check on the status of their order at any time. They can change their information, change their address, and track their order via computer with one click of their mouse.
7. The visitor is provided with complete customer service via email and live telephone operators. Having been in business for 27 years we realize that the customer expects and deserves massive customer service. By adding the MY ACCOUNT section to our website we have EMPOWERED the customer to provide their own customer service as well. They can place their order, change their order, cancel their order, track their order and basically keep track of their complete Shopping Spree experience.

8. The customer receives the products ordered via USPS (United States Post Office) along with a packing slip. If they have any problem with their order they can contact us directly via telephone or email and our customer service department will help them with their problem.

9. To protect the customers all data entry is behind secure servers and their information is never sold or used by any third parties. In addition, all products offered on the website are in stock and all orders are shipped out in a timely fashion. The customer is constantly updated via SCREENS, emails and the MY ACCOUNT section.

10. In summary, the product works and the customers are very happy. Thousands of customers have come back again and again to use their Shopping Spree. The product is profitable and we intend to make our customers very satisfied so they will keep coming back for many years to come.

If you need further information please visit [www.totallyfreejewelry.com](http://www.totallyfreejewelry.com) and go through the website. If you have additional questions please call 800-771-4767 (Ext 123) and ask for a Customer Service Manager.